

"It's Educational!"

Let's face it, most of us are not going to get out and collect native fish in the wild. In fact, most people's exposure to native fish comes from going fishing, either by themselves or with friends or family. But what if you can't go out and catch some fish? What if you work with people or children's groups that would like to learn about native fish, but have never seen a live native fish? What if you want to teach someone about the responsibility of caring for an animal, but don't want to keep just another tropical fish from who-knows-where? Well, we have the answer for you! We sell Wisconsin-native fish to companies, educational institutions and anyone with an aquarium that wants to learn about native fish! Additionally, if you need to teach people about fish that come from a certain area—say, the Milwaukee River watershed—we can provide fish native to that particular region!



"I just got the new fish settled in,
and they look great!...Thanks
again for everything!"

Barb N.

Let us Introduce Ourselves!

*We are a full-service native fish retailer and
aquarium consultant located in picturesque Port
Washington, Wisconsin.*

All offices are held by the company founder, Brian J. Torreano. Brian has both a Bachelor's and Master's degree in Biology from the University of Wisconsin - Milwaukee. His Master's degree work focused on fish population dynamics.

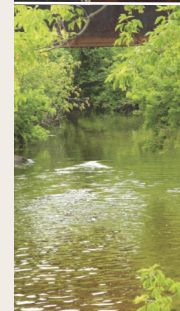
Contact us at
262-353-2007

or on the web at www.btdarters.com
or via email at info@btdarters.com

1414 W. Sunset Rd., #102
Port Washington, WI 53074



BTDarters



Why keep

Native Aquarium Fishes?



BTDarters



Brian has both a Bachelor's and Master's degree in Biology from the University of Wisconsin - Milwaukee. His Master's degree work focused on fish.

Friendly, Knowledgeable Consultation

Brian J. Torreano—the founder of BTDarters—has been keeping fish in aquaria for almost all of his life, and has been keeping native fish in aquaria since the 1990s. These years of experience have led to a superior knowledge of the care requirements of our native fish. Additionally, in recent years, Brian has been using this knowledge to successfully spawn some of our native fish species. There isn't much that Brian can't tell you about native fish! So put him to the test! Ask him anything about setting up your own native-fish system—for yourself or for your organization. Chances are, Brian's going to be able to help you!

Looking For a Particular Service?

If you're an educator, business owner, or individual, we can help you out. If you or your organization doesn't fall in to one of those groups, contact us. We can probably help you, too! Our contact info is on the reverse of this brochure.

Educators >>>

Know what species you are looking for, but just don't know where to get them? Let us provide the fish for you and, if we can't, let us help you find where to get them. We're always happy to help! Also, if you need some help setting up a system for your fish, we can provide that, too! BTDarters has vast resources in both the aquarium trade and the environmental field. Let us help you get your native-fish project done!

Business Owners >>>

Want to set up a fish tank in your place of business and are interested in the thought of having some native fish from the area? Let us design a full setup for you! We can take care of everything from initial consultation, to creation of your aquarium masterpiece, to providing or arranging aquarium maintenance services for you! If you want to do it, we can get it done!

Individuals >>>

Have a good idea of what you want, but you have some questions about fish compatibility or how to modify a setup to make it more "native-friendly?" Drop us a line! Want a couple of Rainbow Darters? We've got you covered. Whatever your native fish need, we're here to help!

People tend to conserve what they know. Get to know some of Wisconsin's 147 species of native fish!



Finding fishes that are right for you >>>

Where to get started? Well, you can first check out our website, www.btdarters.com. There you will find pictures and care requirements of our native fishes. If you still have questions, or have more specific needs—like fish from a specific watershed—contact us and we will be happy to provide you with any information you require.

We are with you every step of the way >>>

BTDarters is there for you from initial consultation to project completion and maintenance! We're there for you for as much or as little help as you need! Want to set up a full Wisconsin stream biotope in lobby of your business? We'll be there for you! Want another pair of High-Color Rainbow Darters? Give us a call! Need help figuring out why your Tadpole Madtom isn't eating? We're there! If it has to do with native fish, we can get it done!